

ANNUAL STATEWIDE  
**CARD**  
*Conference*

2018

**“Next 25 Years:  
The New Frontier”**

Approaching warp speed

**January 12-14, 2018**

**Sponsorship  
Opportunities**

Tradewinds Resort, St. Petersburg Beach, FL

[card-usf.fmhi.usf.edu/CARDconference/Sponsors](http://card-usf.fmhi.usf.edu/CARDconference/Sponsors)



Contact:

Judee Samuels

PALS

PO Box 781458

Orlando, FL 32878-1458

407.823.6020

Judee.Samuels@ucf.edu



## Autism impacts **1 out of 68** people in the United States.

It is more prevalent than pediatric cancer, diabetes, and AIDS combined. Its national incidence has increased by more than 500% in the past 10 years. Thousands of parents and professionals across the state of Florida dedicate their lives to helping children, adolescents, and adults with autism. This is your opportunity to show support for these individuals.

Florida's statewide Center for Autism & Related Disabilities is currently seeking sponsors for the 25<sup>th</sup> Silver Anniversary CARD Conference. This is the largest autism-related conference in the state of Florida and is rapidly gaining recognition throughout other states and countries. It will feature numerous presenters who will link autism research and autism intervention for 800-1200 professionals and parents of individuals with autism and other developmental disabilities.

This packet includes descriptions of sponsorship opportunities and an application. Sponsorship for the 25<sup>th</sup> Silver Anniversary CARD Conference is an opportunity to reach thousands of individuals at one venue. Don't miss out on this wonderful opportunity to showcase your product/business.

### About CARD

Florida is home to many individuals with autism and related disabilities. In response to their needs, as well as those of their families, seven regional, nonresidential resource centers have been established at Florida State University, the University of Central Florida, the University of Florida at Gainesville, the University of Florida Health Science Center at Jacksonville, the University of South Florida, Florida Atlantic University and the University of Miami & Nova Southeastern University (UM-NSU CARD).

CARD services are designed to build on the capacities of state and local resources, not to duplicate or replace them. The Centers are funded by the Florida Legislature through the Florida Department of Education, and all services are provided free of charge. A constituency board comprised of family

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members representing persons with autism and related disabilities meets regularly with the Centers staff to provide guidance on policies, priorities and activities.

In the 2016-2017 year CARD supported over **60,500** individuals with autism spectrum disorders (ASD). In addition to the direct services provided to these individuals, CARD also provides consultative supports to their families, educators, medical professionals, social workers and other professionals, as well as local businesses and organizations that collaboratively work with the Centers on behalf of people with ASD. Our staff interacted with more **than 185,000 people in 2017, and our contacts continue to grow each year.**

The Centers have been providing services and supports at no charge to individuals with autism spectrum disorders and their families for 25 years. CARD is the largest state-wide model program for autism supports in the United States, and is now being replicated in other states across the nation. All funds generated through events sponsored by CARD are used to enhance or develop needed supports and services for individuals living right here in the state of Florida.

## CARD's Mission

CARD provides support and assistance with the goal of optimizing the potential of people with autism, dual sensory impairment, and related disabilities.

### Services include:

- Individual & Family Support Services
- Program Consultation & Technical Assistance
- Parent & Professional Training
- Public Awareness & Community Outreach

### CARD is founded on the strong belief that:

- All people, regardless of their abilities, have the right to live as full participants in society.
- All people have the right to be treated with dignity and understanding.
- People with disabilities are members of families.
- All families have strengths and capacities and have the right to be treated with sensitivity and respect, and as integral members of a person's system of support.
- People with autism and related disabilities have the right to be regarded as individuals who need services and supports that are based on their unique characteristics.
- People with autism and related disabilities are entitled to supports and services that have been empirically demonstrated effective and described in scientific journals.

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# Sponsorship Opportunities

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*Showcase your identity*

## STAND OUT FROM THE CROWD

*Align your name, logo and message  
with Florida's 1<sup>st</sup> choice for autism supports!*

CARD is pleased to offer a variety of sponsorship packages specifically designed to match the interests and budget of large or small organizations and companies for profit and not-for profit. Your sponsorship will cultivate the excitement, discovery and learning that will result in a memorable and meaningful experience for attendees. We'll do our part by placing your name and logo on the conference website and on all professionally designed signs and digital screens strategically located at the conference site according to your sponsorship. Attendees will appreciate and remember your contributions and the significant role you played to make the 25<sup>th</sup> Annual CARD Conference a success.

### **PLATINUM SPONSOR (4 Available) ..... \$1,500**

- Sponsor naming rights to 1 of our 4 Keynote Speakers (i.e. [Keynote Speaker Name] sponsored by [Your name])
- Opportunity to hold a 45-minute Lunch & Learn session to showcase your organization (see page 5 for more info)
- Your stand-up vertical banner on either side of the ballroom stage (provided by sponsor)
- Networking opportunity at participant fun night
- Your logo with priority placement on CARD's sponsor banner
- Your logo on projection screens before all sessions with special recognition
- 6 Complementary conference admissions
- 1 Conference bag insert (provided by sponsor)
- 1 Full page color ad in conference program (artwork provided by sponsor)
- Your logo and web link on 2018 CARD Conference website
- Your logo in the Conference program as a platinum sponsor
- Priority placement on 'Contact Me Table'

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**GOLD SPONSOR**..... **\$1,000**

- Networking opportunity at participant fun night
- Your logo with priority placement on CARD's sponsor banner
- Your logo on projection screens before all sessions with special recognition
- 4 Complementary conference admissions
- 1 Conference bag insert (provided by sponsor)
- 1 Full page color ad in conference program (artwork provided by sponsor)
- Your logo and web link on 2018 CARD Conference website
- Your logo in the Conference program as a gold sponsor
- Priority placement on 'Contact Me Table'

**SILVER SPONSOR**..... **\$700**

- Networking opportunity at participant fun night
- Your logo on CARD's sponsor banner
- Your logo on projection screens before all sessions with special recognition
- 2 Complementary conference admissions
- 1 Conference bag insert (provided by sponsor)
- 1 Full page color ad in conference program (artwork provided by sponsor)
- Your logo and web link on 2018 CARD Conference website
- Your logo in the Conference program as a silver sponsor
- Placement on 'Contact Me Table'

**BRONZE SPONSOR**..... **\$300**

- Your organization name on CARD's sponsor banner
- Your logo on projection screens before all sessions with special recognition
- 1 Conference bag insert (provided by sponsor)
- Half page color sponsor ad in conference program
- Your logo in the Conference program as a bronze sponsor
- Placement on 'Contact Me Table'

**CONFERENCE PROGRAM ADS**

Advertise your business/organization in the 2018 CARD Conference program that every participant over the 3 days will be going home with. Ad size and price varies. Artwork submission must be sent as email attachment. Include fonts and graphics as appropriate when sending application files. Common formats for ad files include PDF, JPEG, and TIFF. All ads must be in black and white.

- Single full page actual layout 7.5 x 9.5..... **\$450**
- 1/2 page actual layout horizontal: 7.5 x 5..... **\$175**
- 1/4 page actual layout 3.75 x 5..... **\$100**

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## CONFERENCE BAG INSERTS ..... \$200

Make a lasting impression—have every conference attendee walk away with your company's promotional item (i.e. pen, tablet, cup, t-shirt, pin) or informational material (i.e. booklet, flyer, brochure, card) in their official conference bag.

*Note: Advertiser is responsible for printing/production and delivery of promotional items (800-1000 pieces). Deadline to submit promotional item(s): January 5, 2018. The fee is per item that you wish to have inserted in the official conference bag. **Approval by CARD is required.** Unused portions can be picked up after the conference or used accordingly by the CARD center.*

## LUNCH & LEARN SESSION ..... Included with Platinum sponsorship only

Establish relationships and connect with potential clients and partners by hosting a Lunch & Learn (L&L) session! L&L sessions offer a casual alternative to formal training and seminars. These sessions allow you to educate people on a topic relevant to them, while highlighting the value of or product or organization. **Topic of L&L session is subject to approval by CARD.**

Lunch & Learn sessions are open to all registered CARD participants. CARD will provide the sponsor with a theatre style set room with a laptop and AV equipment. Lunch & Learns will be held on Saturday, January 13, 2018. L&L sessions will be advertised in the official conference program and event website. Sponsors are responsible for providing their own PPT presentation and handouts/tangibles if applicable.

## CONTACT ME TABLE ..... Included with sponsorship packages only

It is our goal to maximize your visibility at our event. This year, we have created the 25<sup>th</sup> Silver Anniversary Contact Me Table especially for you! The Contact Me Table (CMT) will hold an 8.5" x 11" sign of your organization with a brief description of what you do. Each sign will have a signup sheet for attendees to place their name and contact information. At the end of the conference we will forward you the list or if you are there you can take it with you. Due to limited space and many anniversary activities for our 2018 event, individual exhibitor tables will not be available.

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## TERMS AND CONDITIONS

All sponsorships will be awarded on a first come, first served basis. CARD retains the right to reject any sponsor whose practices are not aligned with the mission and values of the CARD system.

1. After written acceptance by CARD, the sponsor must provide the sponsorship funds, logo image (in the format required by CARD & specified size) and other details required (correct use of the sponsor's name, trademarks etc.) to CARD within 10 business days of receipt of acceptance.
2. Sponsorship pledges cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to **PALS** and sent to **PO Box 781458, Orlando, FL 32878-1458**. Credit Card payments are an acceptable form of payment.
3. Sponsorship does not include free conference registration unless specifically stated on sponsorship.
4. Sponsors may not sublet, assign or allocate any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by CARD.
5. CARD will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
6. No signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
7. Should your company be interested in a sponsorship package not listed in this brochure then please feel free to contact below to discuss your preferences.
8. Sponsors may offer pledges for single or multiple items/events.
9. For those sponsorship opportunities that include signage please note—sponsorship information must be received **on or by October 1, 2017**.
10. In order to limit costs, CARD and the conference organizers may limit the number of colors for the printing of sponsors logos to black & white unless sponsor provides own sign meeting specifications for size (contact PALS for size specification).

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# Yes! I want to be a Sponsor!

To become a sponsor at the 25<sup>th</sup> Annual CARD Conference, submit a request online at:  
[card-usf.fmhi.usf.edu/CARDconference/Sponsors](http://card-usf.fmhi.usf.edu/CARDconference/Sponsors)

Or submit your request by filling out the sponsor application form below and returning it to:

**Fax:** 407.823.6012      **Email:** [Judee.samuels@ucf.edu](mailto:Judee.samuels@ucf.edu)

**Mail:** Judee Samuels, PALS, PO Box 781458, Orlando, FL 32878-1458

**Credit Card Payments:** Credit card payments are made via Paypal link provided after sponsor approval.

**Check Payments:** Mail checks to the address above. Sponsorship is not paid until check is received.

Organization Name: \* \_\_\_\_\_

Contact First and Last Name: \* \_\_\_\_\_

Contact Title: \_\_\_\_\_

Email Address: \* \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

*\*Required Information*

Item	Quantity	Cost	Total Due
<b>Sponsorship Packages</b>			
Platinum Sponsor	_____ X	\$1500 =	_____
Gold Sponsor	_____ X	\$1000 =	_____
Silver Sponsor	_____ X	\$700 =	_____
Bronze Sponsor	_____ X	\$300 =	_____
<b>Individual Items</b>			
Full Page Ad	_____ X	\$450 =	_____
½ Page Ad	_____ X	\$175 =	_____
¼ Page Ad	_____ X	\$100 =	_____
Conference Bag Insert	_____ X	\$200 =	_____
<b>Total Amount of Sponsorship Requested:</b>			<b>\$ _____</b>

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